



Send email communications

01

- ☐ Send email blast #10: Training Starts in One Week: Register Today
- ☐ Send email blast #11: Last Day to Register



Post across social media channels (daily countdown)

02

- ☐ Countdown Post: 1 week Left
- ☐ Countdown Post: Only 3 Days Left
- ☐ Countdown Post: 5 Days Left
- ☐ Countdown Post: Last Day to Register



Share on group messaging apps (weekly)

03

- ☐ Send group msg #7: Training Starts in 1 week
- ☐ Send group msg #8: Only 3 Days Left to Register
- ☐ Send group msg #9: Last Day to Register



Campus collaborations

04

- ☐ Ask student influencers to push out to their network one last time.
- ☐ Ask professors to make a final announcement to their classes.
- ☐ Ask alumni office to share the information with past graduates on more time.
- ☐ Ask partnering organizations to send out one last reminder.



