

Student Influencer Invitation Letter

Subject: Help Spread the Word: [insert course name] Certification Opportunity

Hi [Student Name],

I hope you're doing well! My name is [Your Name], and I'm [Your Position, e.g., President] of the IISE student chapter at [University Name].

We're hosting an upcoming [insert course name] certification program. This training helps students earn an internationally recognized certification, and gain a competitive edge in the job market.

As a fellow leader on campus, we'd love for you to help share this opportunity with your network! Your voice can help us reach more students who would benefit from this training — from classmates to peers in student organizations, clubs, and leadership programs.

Here's how you can help:

- Share the course flyer and registration link with your network
- Post about it on social media or group chats
- Encourage friends and classmates to register early

Course Details:

Dates: [insert date(s)]

Location: [insert location]

Fee: [insert cost]

Registration Link: [insert link]

Your support would mean a lot and help ensure students don't miss this career-boosting opportunity! Please let us know if you're interested in helping or have any questions.

Thank you so much for considering!

Best regards,

[Your Name]

[Your Position – IISE [University Name] Chapter]

[Your Email Address]

[Your Phone Number (optional)]